

Cloud Migration Guide

AWS vs Azure: Strategies for Your Infrastructure

Migrating to the cloud is not just about "moving servers." This guide walks you through proven strategies and the key considerations for a successful migration.

The 6 Migration Strategies (the 6 Rs)

1. Rehost (Lift & Shift)

Move as-is with no changes. Fast, but not optimized for the cloud.

2. Replatform

Small adjustments to take advantage of managed cloud services.

3. Repurchase

Switch to SaaS (e.g., moving from Exchange to Office 365).

4. Refactor

Redesign the application for a cloud-native architecture.

5. Retire

Decommission applications that are no longer needed.

6. Retain

Keep it on-premises. Not everything has to migrate.

AWS vs Azure: Which One Should You Choose?

Amazon Web Services (AWS)

- Market leader with the widest range of services
- Best for startups and tech-first companies
- Extensive documentation and a huge community
- Complex pricing but very flexible

Microsoft Azure

- Best integration with the Microsoft ecosystem
- Ideal if you already use Office 365, Active Directory
- Top-tier enterprise support
- More mature hybrid cloud offering

Which One Do We Recommend?

If your company runs on Microsoft (Windows Server, SQL Server, Office 365), Azure is the natural choice. If you are a startup or tech-first company, AWS offers more flexibility. Both are excellent options.